1976

Index

international
journal of health education

3 rue Viollier, Geneva, Switzerland

The key to this index

● This index is divided into a subject index and index of authors. The subject index carries one or more entries for each item published. The articles are classified under main subject areas which are numbered according to the English alphabetical order.

La clé de cet index

● Cet index est divisé en un index par sujet et un index par auteur. Chaque article est mentionné une ou plusieurs fois dans l'index par sujet et classé sous les sujets suivants, qui sont numérotés d'après l'ordre alphabétique anglais:

Aspects économiques (9)
Communication (4)
Comportement et santé (3)
Connaissances, attitudes et comportement (17)
Définition et concepts (5)
Environnement (11)
Evaluation des résultats (12)
Facteurs culturels (6)
Formation professionnelle (31)
Jeunesse (38)
Maladies (prévention, traitement, réadaptation) (7)
Media (19)
Méthodes d'approche (22)
Modèles (23)
Motivation (24)
Nécrologie (26)
Nominations, élections (2)
Organisations internationales (15)
Participation (27)
Planification des programmes (28)
Pharmacodépendance (8)
Population (30)
Prévention des accidents (36)
Principes d'action (29)
Processus d'apprentissage (18)
Programmes nationaux (25)
Publications analysées (32)
Recherches et études (33)
Récompenses et distinctions (2)
Résumés (1)
Rôles (34)
Santé de la famille (13)
Santé mentale (21)
Santé de la mère et de l'enfant (20)
Santé rurale (35)
Sciences sociales (37)
Soins de santé/ressources (14)
Technologie pédagogique (10)
UIES (16)

Utilización del presente índice

● El presente índice está dividido en un índice de temas y un índice de autores. El índice de temas tiene una o más entradas por cada artículo publicado. Los artículos se clasifican con arreglo a los temas principales, siguiendo el orden alfabético inglés.

Aspectos económicos (9)
Ciencias sociales (37)
Comportamiento y salud (3)
Comunicación (4)
Conceptos y definiciones (5)
Conocimientos, actitudes y comportamiento (17)
Enfermedades (prevención, tratamiento y rehabilitación (7)
Evaluación/proyectos evaluados (12)
Factores culturales (6)
Farmacodependencia (8)
Funciones (34)
Higiene rural (35)
Investigaciones y estudios (33)
Juventud (38)
Medio ambiente (11)
Medios (19)
Métodos y procedimientos (22)
Modelos (23)
Motivación (24)
Necrología (26)
Nombramientos, elecciones (2)
Organizaciones internacionales (15)
Participación (27)
Planificación de programas (28)
Principios de la acción (29)
Población (30)
Premios (2)
Preparación profesional (31)
Prevención de los accidentes (36)
Procesos de aprendizaje (18)
Programas nacionales (25)
Publicaciones analizadas (32)
Recursos para la asistencia de salud (14)
Resúmenes (1)
Salud de la familia (13)
Salud de la madre y del niño (20)
Salud mental (21)
Tecnología de la docencia (10)
UIES (16)

Der Schlüssel zu diesem Index

● Dieser Index ist in einen Sachindex und einen Autorenindex unterteilt. Im Sachindex ist jeder veröffentlichte Aufsatz einmal oder mehrmals aufgeführt. Die Artikel sind unter Hauptthemen gruppiert, die entsprechend der englischen alphabetischen Reihenfolge numeriert sind.

Aktionsprinzipien (29)
Auszeichnungen (2)
Begriffe & Definitionen (5)
Berufliche Aus- und Weiterbildung (31)
Buchbesprechungen (32)
Drogenabhängigkeit (8)
Erziehungstechniken (10)
Evaluation/Erfolgskontrolle (12)
Forschung und Untersuchungen (33)
Gesundheit der Familie (13)
Gesundheit auf dem Land (35)
Gesundheit von Mutter und Kind (20)
Gesundheitsfürsorge/Gesundheisdienste (14)
Gesundheitswissen, -einstellungen und -verhalten (17)
Internationale Organisationen (15)
IUGE (16)
Jugend (38)
Kommunikation (4)
Krankheiten (Vorbeugung, Behandlung, Rehabilitation) (7)
Kulturelle Faktoren (6)
Medien (19)
Methoden & Verfahren (22)
Modelle (23)
Motivation (24)
Nationale Programme (25)
Ökonomische Aspekte (9)
Partizipation (27)
Programmplanung (28)
Psychische Gesundheit (21)
Rollen (34)
Sozialwissenschaften (37)
Todesanzeige (26)
Umwelt (11)
Unfallverhütung (36)
Verhalten und Gesundheit (3)
Weltbevölkerung (30)
Zusammenfassungen (1)

1. **Abstracts** • *Résumés* • Resúmenes • *Zusammenfassungen*

Attitudes toward *alcohol* and *alcoholism* among professionals and non-professionals (K. M. Kilty) 136

A descriptive analysis of *alcohol* education materials (G. G. Milgram) 67

A comparison of three instructional *approaches in health education* (T. Hurt and G. Martin) 207

Processes of communication, information seeking and control associated with *cancer:* a selective review of the literature (J. McIntosh) 67

The effects of *consultation:* a review of empirical studies (F. V. Mannino and M. F. Shore) 207

Patterns of *contraceptive failures:* the role of motivation re-examined (W. G. Cobliner, H. Schulman and V. Smith) 280

Development of an investigator instrument to measure attitudes toward *death* (D. V. Hardt) 208

Explicit and implicit communications over time to initiate and maintain behavior change: new perspective utilizing a real-life *dental hygiene* situation (R. I. Evans, R. M. Mozelle, R. Noblitt, *et al.*) 208

Classes to improve *diabetic* self-care (J. E. Salzer) 208

Direct mail and information diffusion: family planning (P. J. Placek) 136

The use of *drugs* to calm kids (Jerold Greenberg) 137

The effects of *drug education* courses on attitudinal change in adult participants (J. G. Bruhn, B. U. Philips and H. D. Gouin) 136

Using community resources: a cooperative approach to *drug education* for teachers (K. L. Ozmon, K. F. Desroches, I. P. Macdonald) 67

Tobacco, alcohol, medicines and illegal *drug taking* (E. Hemminki) 280

Family focus (K. F. Shepard) 68

Media exposure and interpersonal perception in *family planning* adoption (D. L. Klemmack, J. A. Ballweg and M. S. Lane) 137

Evaluation of the profamilia rural *family planning* program (J. Bailey and J. Correa) . 68

On a method for studying *family size preferences* (G. G. Koch, J. R. Abernathy and P. B. Imrey) 68

Effects of *fear appeals* and physiological arousal upon emotion, attitudes and cigarette smoking (R. W. Rogers and C. W. Deckner) 281

Utilization of a *health behaviour inventory* for curriculum development and evaluation of instruction (W. L. Yarber) 137

A study of personality change associated with the conducting of a high school unit on *homosexuality* (Jerold Greenberg) 281

Hospital office promotes health education (A. Skiff) 68

Reduction of anxiety in children facing *hospitalization* and surgery by use of filmed modeling (B. G. Melamed and L. J. Siegel) 208

Talk time for *hospitalized children* (M. S. Sheridan) 69

Factors influencing utilization of a *malaria* prophylaxis programme in Ghana (D. W. Belcher, D. D. Nicholas and S. N. Blumenfeld) 209

Food and *nutrition* minicourse for 11th and 12th grades (S. M. Picardi and E. R. Pariser) 138

Pretesting the channels of distribution for a *nutrition education leaflet* (L. Rasanen, A. Ahlstrom and M. Rimpela) 69

A new method of treating *obesity in children:* experience from two therapy camps (E. G. Huber, H. Krisper and M. Thanhoffer) 138

Dimensions of *patient attitudes* regarding doctors and medical care services (J. E. Ware and M. K. Snyder) 209

The practicing physician and *patient education* (R. W. Jamplis) 210

Rehabilitating the stroke patient through *patient-family groups* (J. G. D'Afflitti and G. W. Weitz) 138

The *patient's* right to know: implications for interpersonal communication processes (E. L. Ramsden) 70

Pediatric surgical patients' and parents' stress responses and adjustment (J. A. Wolfer and M. A. Visintainer) 282

Evaluation of methods to improve communication in the *physician-patient* relationship (M. J. Kupst, K. Dresser, J. L. Schulman *et al.*) 70

Doctors and community-based *pill promotion* in Sri Lanka (J. Davies and T. D. J. Louis) 70

Theories of attitude change and the « beyond family planning » debate: the case for the persuasion approach in *population policy* (T. J. Crawford) 139

Psychological preparation for surgical pediatric patients: the effect on children's and parents' stress responses and adjustment (M. A. Visintainer and J. A. Wolfer) . . . 139
Seat belts: changing usage by changing beliefs (G. Fhaner and M. Hane) 210
Factors associated with the starting of cigarette *smoking* by primary school children (B. R. Bewley, J. M. Bland and R. Harris) 282
A community-oriented program for training and using *volunteers* (J. Nicoletti and L. Flater) 210
Weight reduction through nutrition education and personal counseling (B. M. Orkow and J. L. Ross) 70

2. **Awards** • *Récompenses et distinctions* • Premios • *Auszeichnungen*

La médaille Parisot attribuée au Dr Helen Martikainen et au Dr Jacques Courtejoie 168
Parisot Medals awarded to A. Helen Martikainen and Jacques Courtejoie 168

3. **Behaviour and health** • *Comportement et santé* • Comportamiento y salud • *Verhalten und Gesundheit*

Emerging challenges in health education (S. K. Simonds) 153, 4*
Herausforderungen an die Gesundheitserziehung (S. K. Simonds) 245
A model for the study of personal choice health behaviour (D. Horn) 89
The North Karelia Project: a first evaluation (K. Koskela, P. Puska & J. Tuomilehto) 59
El programa de control de la esquistosomiasis en Santa Lucía: éxito de la acción educativa (H. N. Celestin) 248
A study of compliance factors in voluntary health behaviour (P. A. Vertinsky, C. Yang, P. J. M. MacLeod & D. F. Hardwick) 16
A study of health education aspects of smoking in pregnancy (L. Baric, C. MacArthur & M. Sherwood) 2*
The use of incentives in family planning programmes: a study of competing theories regarding their influence on attitude change (M. Minkler) 3*

4. **Communication** • *Communication* • Comunicación • *Kommunikation*

Aktion Familienplanung in der Bundesrepublik Deutschland (C. Topfmeier) 51
India: satellite used to beam health education programmes to 2,400 villages 169
Kommunikation in der primärärztlichen Praxis: Einführung in ausgewählte theoretische Ansätze (E. Redler) 174
The North Karelia Project: a first evaluation (K. Koskela, P. Puska & J. Tuomilehto) 59
A study of compliance factors in voluntary health behaviour (P. A. Vertinsky, C. Yang, P. J. M. MacLeod & D. F. Hardwick) 16
Vigilancia epidemiológica con participación comunitaria: un programa de enfermedad de Chagas (J. C. Pinto Dias y A. L. Ribeiro Garcia) 29

5. **Concepts and definitions** • *Définitions et concepts* • Conceptos y definiciones • *Begriffe und Definitionen*

Améliorer la condition humaine: quelle philosophie sera la nôtre? (M. Lalonde) . . . 146
L'éducation pour la santé: perspectives pour l'an 2000 (E. Berthet) 245
Emerging challenges in health education (S. K. Simonds) 153, 4*
Environment: a new code of ethics is needed (H. P. Mollenhauer) 152
Gesundheit in der Mitverantwortung der Bevölkerung (K. W. Newell) 218
Health by the people (K. W. Newell) 218
Improving the human condition: on what philosophy can we rely? (M. Lalonde) . . 146
Mejorar la condición humana: ¿en qué filosofía podemos apoyarnos? (M. Lalonde) . 146
Participation et santé (K. W. Newell) 218
Perspectivas sociales en el sector de la salud: necesidad de un mejor reparto de los recursos (H. Mahler) 74
Perspectives sociales de la santé: la nécessité d'une remise en cause (H. Mahler) . . . 74
La primauté de l'homme (R. Senault) 154

* Supplement

Les problèmes de santé liés au mode de vie et la liberté individuelle (H. L. Laframboise) 153
Les représentations de la santé: recherches dans un centre de bilan de santé en Lorraine (A. d'Houtaud) 99; 173
La salud por el pueblo (K. W. Newell) 218
Social perspectives in health: a fairer sharing of health resources is needed (H. Mahler) 74
Die soziale Dimension in der Gesundheitspolitik: Wir müsens für eine gerechtere Verteilung der vorhandenen Mittel sorgen (H. Mahler) 74
Die Verbesserung der Lebensbedingungen des Menschen (M. Lalonde) 146

6. **Cultural factors** • *Facteurs culturels* • Factores culturales • *Kulturelle Faktoren*

Bases scientifiques de la prévention de l'usage abusif des produits psychotropes en milieu scolaire (F. Davidson & M. Choquet) 29
Cultura dominante y subcultura: ¿es necesario el cambio? (H. García Manzanedo) . . 245
The flower children of Sudbury (C. W. Smiley) 275

7. **Diseases (prevention, treatment, rehabilitation)** • *Maladies (prévention, traitement, réadaptation)* • Enfermedades (prevención, tratamiento y rehabilitación) • *Krankheiten (Vorbeugung, Behandlung, Rehabilitation)*

L'UICC organise un projet sur le tabac et le *cancer* des poumons 228
The UICC sets up a project on smoking and lung *cancer* 228
Grants for *cancer* research announced by UICC 87
Seven-country study findings on *CHD* 66
The North Karelia Project: a first evaluation (*CVD*) (K. Koskela, P. Puska & J. Tuomilehto) 59
Dengue hemorrhagic fever: hospital reporting taken as an index of health education effectiveness (C. K. Ming, U. Thaung & Tin U) 202
Vigilancia epidemiológica con participación comunitaria: un programa de *enfermedad de Chagas* (J. C. Pinto Dias y A. L. Ribeiro Garcia) 29
La educación para la salud: el programa de control de la *esquistosomiasis* en Santa Lucía: éxito de la acción educativa (H. N. Celestin) 248
New '*flu* strain: health education seen as important tool 86
Middle-age complaints: WHO expert group studies means of prevention 14
A study of compliance factors in voluntary health behaviour (*Tay-Sachs disease*) (P. A. Vertinsky, C. Yang, P. J. M. MacLeod & D. F. Hardwick) 16

8. **Drug dependence** • *Pharmacodépendance* • Farmacodependencia • *Drogenabhängigkeit*

Bases scientifiques de la prévention de l'usage abusif des produits psychotropes en milieu scolaire (F. Davidson & M. Choquet) 29
Drug education: actual approach and values approach yield similar results (R. L. Sine) 88
An exercise in choosing educational goals (N. Dorn & A. Thompson) 260
La France lance une campagne d'information sur le tabagisme 229
Great Britain: Health Education Council uses mass media to create unpleasant image of smoking 15
A model for the study of personal choice health behaviour (D. Horn) 89
A study of health education aspects of smoking in pregnancy (L. Baric, C. MacArthur & M. Sherwood) 2*
UK: Health Education Council study on smoking in pregnancy provokes interest . 230

9. **Economic aspects** • *Aspects économiques* • Aspectos económicos • *Ökonomische Aspekte*

Educación sobre la planificación familiar: diseño del programa, componentes formativos y relación costo-eficacia (J. Sayegh y L. W. Green) 99
Family planning education: programme design, training component and cost effectiveness (J. Sayegh & L. W. Green) 1*

---

* Supplement

10. **Educational technology** • *Technologie pédagogique* • Tecnología de la docencia • *Erziehungstechniken*

Adult education theory necessary in health education practice (D. W. Fisher) 129
Conflicts in ethical problems of patient education: strategies for hypertension control explore contractual approach (P. S. German & A. J. Chwalow) 195
Emerging challenges in health education (S. K. Simonds) 153, 4*
Herausforderungen an die Gesundheitserziehung (S. K. Simonds) 245
L'unité auto-éducative, méthode moderne d'enseignement (M. Kupper, J. May & J. Martin) 254

11. **Environmental health** • *Environnement* • Medio ambiente • *Umwelt*

Environment: a new code of ethics is needed (H. P. Mollenhauer) 152
La participación comunitaria en los proyectos de acueductos y alcantarillados rurales: una experiencia colombiana (J. M. Ramirez, O. L. Orozco y G. M. Salazar) 174

12. **Evaluation/evaluated projects** • *Evaluation des programmes et résultats* • Evaluación/proyectos evaluados. • *Evaluation/Erfolgskontrolle*

Education and evaluation in an integrated MCH/FP project in rural Ghana: the Danfa Project (A. K. Neumann, W. B. Ward, M. E. Pappoe & D. L. Boyd) 233
Educación sobre la planificación familiar: diseño del programa, componentes formativos y relación costo-eficacia (J. Sayegh y L. W. Green) 99
Family planning education: programme design, training component and cost-effectiveness (J. Sayegh & L. W. Green) 1*
The North Karelia Project: a first evaluation (K. Koskela, P. Puska & J. Tuomilehto) 59
El programa de control de la esquistosomiasis en Santa Lucía: éxito de la acción educativa (H. N. Celestin) 248
A study of health education aspects of smoking in pregnancy (L. Baric, C. MacArthur & M. Sherwood) 2*
A study of compliance factors in voluntary health behaviour (P. A. Vertinsky, C. Yang, P. J. M. MacLeod & D. F. Hardwick) 16
Vigilancia epidemiológica con participación comunitaria: un programa de enfermedad de Chagas (J. C. Pinto Dias y A. L. Ribeiro Garcia) 29
Werbeerfolgskontrolle 1975 der Massnahmen der Bundeszentrale für gesundheitliche Aufklärung (M. Lehmann) 99

13. **Family health** • *Santé de la famille* • Salud de la familia • *Gesundheit der Familie*

Aktion Familienplanung in der Bundesrepublik Deutschland (C. Topfmeier) 51
Attitudinal research among adolescent Nigerians regarding population control: implications for health education (D. C. Ugwuegbu) 270
Education and evaluation in an integrated MCH/FP project in rural Ghana: the Danfa Project (A. K. Neumann, W. B. Ward, M. E. Pappoe & D. L. Boyd) 233
Educación sobre la planificación familiar: diseño del programa, componentes formativos y relación costo-eficacia (J. Sayegh y L. W. Green) 99
Family planning education: programme design, training component and cost-effectiveness (J. Sayegh & L. W. Green) 1*
Individual and societal concerns in population education (T. Poffenberger & E. Weiss) 119
The use of incentives in family planning programmes: a study of competing theories regarding their influence on attitude change (M. Minkler) 3*

14. **Health care/resources** • *Soins de santé/ressources* • Cuidados de salud/recursos • *Gesundheitsfürsorge/Gesundheitsdienste*

A comment on the strategic planning of health education (M. Backett) 149
The flower children of Sudbury (C. W. Smiley) 275
Gesundheit in der Mitverantwortung der Bevölkerung (K. W. Newell) 218
Health by the people (K. W. Newell) 218

---

* Supplement

Participación de la comunidad en el desarrollo de los servicios primarios de salud (H. R. Acuña) 150
Participation et santé: (K. W. Newell) 218
Perspectivas sociales en el sector de la salud: necesidad de un mejor reparto de los recursos (H. Mahler) 74
Perspectives sociales de la santé: la nécessité d'une remise en cause (H. Mahler) . . . 74
La salud por el pueblo (K. W. Newell) 218
Social perspectives in health: a fairer sharing of health resources is needed (H. Mahler) 74
Die soziale Dimension in der Gesundheitspolitik: Wir müssen für eine gerechtere Verteilung der vorhandenen Mittel sorgen (H. Mahler) 74

15. International organizations • *Organisations internationales* • Organizaciones internacionales • *Internationale Organisationen*

Les organisations internationales non gouvernementales examinent leur rôle dans l'action de santé 85
The IUCC sets up a project on smoking and lung cancer 228
L'UICC organise un projet sur le tabac et le cancer des poumons 228
WHO - OMS - WGO:
La 29e Assemblée mondiale de la santé 84
Gesundheit in der Mitverantwortung der Bevölkerung (K. W. Newell) 218
Health by the people (K. W. Newell) 218
Highlights of 57th session of WHO Executive Board 13
Importante reorganisación de la sede de la OPS-OMS 14
Le Dr Mahler appelle l'Europe à une révolution sanitaire 228
Dr Mahler calls for health revolution in Europe 228
Middle age complaints: WHO expert group studies means of prevention 14
Participation et santé (K. W. Newell) 218
The place of health education in health administration 85
La salud por el pueblo (K. W. Newell) 218
Social perspectives in health: a fairer sharing of health resources is needed (H. Mahler) 74
Die soziale Dimension in der Gesundheitspolitik: Wir müssen für eine gerechtere Verteilung der vorhandenen Mittel sorgen (H. Mahler) 74
Drs Taba and Kaprio renominated regional directors 228
MM. Taba et Kaprio désignés à nouveau aux fonctions de directeurs régionaux . . . 228
29th World Health Assembly 83

16. IUHE • *UIES* • UIES • *IUGE*

L'assemblée générale de l'UIES élit le Comité exécutif pour 1976-79 166
Bientôt à Ottawa 2
Une collaboration efficace 167
Le Comité exécutif approuve la création d'un bureau de zone pour l'Amérique du Nord 167
Des compliments à l'intention de la RIES 168
La conférence d'Ottawa: un succès qui repose sur la participation 168
Création d'un groupe d'étude sur l'Union 167
Demnächst in Ottawa 3
La dixième conférence internationale se réunira à Londres 167
L'éducation pour la santé: perspectives pour l'an 2000 (E. Berthet) 245
Executive Committee endorses proposal to establish IUHE North American Regional 167
Hasta pronto, en Ottawa 2
Insights into the Ottawa Conference 154
IUHE Constituent members increase by 50% 167
IUHE General Assembly elects Executive Committee for 1976-79 166
Journal gets praise 168
Membres constituants: augmentation de 50% 167
New IUHE President outlines 4-point programme 166
Le nouveau président de l'UIES annonce un programme en quatre points 166

The Ottawa Conference a successful exercise in participation 168
Ottawa: reflexiones sobre los principios básicos de nuestra acción (M. Lalonde, E. M. Backett, H. R. Acuña, H. P. Mollenhauer, H. L. Laframboise, S. K. Simonds y R. Senault) 146
Ottawa: réflexions sur les principes fondamentaux de notre action (M. Lalonde, E. M. Backett, H. R. Acuña, H. P. Mollenhauer, H. L. Laframboise, S. K. Simonds & R. Senault) 146
Ottawa: towards a conceptual framework for action (M. Lalonde, E. M. Backett, H. R. Acuña, H. P. Mollenhauer, H. L. Laframboise, S. K. Simonds & R. Senault) . 146
Ottawa: Überlegungen zu den Grndprinzipien unserer Arbeit (M. Lalonde, E.M. Backett H. R. Acuña, H.P. Mollenhauer. H.L. Laframboise, S.K. Simonds & R. Senault)
Progress report on the Ottawa Conference 83
Soon, in Ottawa 2
Task force on Union established 167
Xth International Conference on Health Education to meet in London 167
UIES: Réunion de la CDT à Genève 13

17. **Knowledge, attitudes and practices** • *Connaissances, attitudes et comportement* • Conocimientos, actitudes y comportamiento • *Gesundheitswissen, Einstellungen und Verhalten*

A study compliance factors in voluntary health behaviour (P. A. Vertinsky, C. Yang, P. J. M. MacLeod & D. F. Hardwick) 16
A study of health education aspects of smoking in pregnancy (L. Baric, C. MacArthur & M. Sherwood) 2*
The use of incentives in family planning programmes: a study of competing theories regarding their influence on attitude change (M. Minkler) 3*

18. **Learning processes** • *Processus d'apprentissage* • Proceso de aprendizaje • *Lern Prozess*

Adult education theory necessary in health education practice (D. W. Fisher) 129
Emerging challenges in health education (S. K. Simonds) 153, 4*
Herausforderungen an die Gesundheitserziehung (S. K. Simonds) 245

19. **Media** • *Media* • Medios • *Medien*

Dengue hemorrhagic fever: hospital reporting taken as an index of health education effectiveness (C. K. Ming, U. Thaung, Tin U) 202
Emerging challenges in health education (S. K. Simonds) 153, 4*
Great Britain: Health Education Council uses mass media to create unpleasant image of smoking 15
Herausforderungen an die Gesundheitserziehung (S. K. Simonds) 245

20. **Maternal and child health** • *Santé de la mère et de l'enfant* • Salud de la madre y del niño • *Gesundheit von Mutter und Kind*

A study of health education aspects of smoking in pregnancy (L. Baric, C. MacArthur & M. Sherwood) 2*
UK: Health Education Council study on smoking in pregnancy provokes interest in many quarters 230

21. **Mental health** • *Santé mentale* • Salud mental • *Psychische Gesundheit*

Améliorer la condition humaine: quelle philosophie sera la nôtre? (M. Lalonde) 146
Aus der Grundlagenarbeit der BzGA, Köln 142
Contributions invited for the 1977 Beryl J. Roberts Memorial Award for research in health education 232
Improving the human condition: on what philosophy can we rely? (M. Lalonde) . 146
Mejorar la condición humana: ¿en qué filosofía podemos apoyarnos? (M. Lalonde) . . 146
Die Verbesserung der Lebensbedingungen des Menschen (M. Lalonde) 146

* Supplement

22. **Methods and procedures** • *Méthodes d'approche* • Métodos y procedimientos • *Methoden und Verfahren*

Adult education theory necessary in health education practice (D. W. Fisher) 129
Bases scientifiques de la prévention de l'usage abusif des produits psychotropes en milieu scolaire (F. Davidson & M. Choquet) 29
Conflicts in ethical problems of patient education: strategies for hypertension control explore contractual approach (P. S. German & A. J. Chwalow) 195
Cultura dominante y subcultura: ¿es necesario el cambio? (H. García Manzanedo) . . 245
Dengue hemorrhagic fever: hospital reporting taken as an index of health education effectiveness (C. K. Ming, U. Thaung, Tin U) 202
Educación sobre la planificación familiar: diseño del programa, componentes formativos y relación costo-eficacia (J. Sayegh y L. W. Green) 99
Family planning education: programme design, training component and cost effectiveness (J. Sayegh & L. W. Green) 1*

23. **Models** • *Modèles* • Modelos • *Modelle*

Emerging challenges in health education (S. K. Simonds) 4*
A model for the study of personal choice health behaviour (D. Horn) 89

24. **Motivation** • *Motivation* • Motivación • *Motivation*

Emerging challenges in health education (S. K. Simonds) 153, 4*
Herausforderungen an die Gesundheitserziehung (S. K. Simonds) 245
A study of compliance factors in voluntary health behaviour (P. A. Vertinsky, C. Yang, P. J. M. MacLeod & D. F. Hardwick) 16
The use of incentives in family planning programmes: a study of competing theories regarding their influence on attitude change (M. Minkler) 3*

25. **National programmes** • *Programmes nationaux* • Programas nacionales • *Nationale Programme*

Aus der Grundlagenarbeit der BzGA, Köln 71-142
Australia: new Health Education Association formed 169
Brazil: Society of Public Health Educators formed in São Paolo 14
Brazil-USA cooperation: University of São Paulo and University of Texas embark on joint project 87
An exciting prospect (R. F. Froehlke) 173
Federal Republic of Germany: German Federal Centre for Health Education to cooperate in implementation of WHO/EURO programme 169
Finland: special committee established to plan development of health education . . . 15
La France lance une campagne d'information sur le tabagisme 229
India: national network of health education bureaux develops steadily 229
Michel Le Net nommé Délégué général du Comité français d'éducation pour la santé 229
The national center for health education in the US: a role of major significance (R. L. Johnson) 170
Spain: health education section created 229
UK: Britain's health minister predicts increased emphasis on health education at local and national levels 230
UK: next chairman of Health Education Council named 230
USA: bringing health education to the people 231
USA: Health Information and Promotion Act becomes law 230
USA: President chosen for National Centre 87
USA: SOPHE elects its 1977-78 officers 231
USSR: Red Cross alliance promotes health education 232
USSR: special commission on health education problems created 231
Werbeerfolgskontrolle 1975 der Massnahmen der Bundeszentrale für gesundheitliche Aufklärung (M. Lehmann) 99

---

* Supplement

26. **Obituary** • *Nécrologie* • Necrología • *Todesanzeige*

A health education pioneer dies: Arthur Dalzell-Ward 12

27. **Participation** • *Participation* • Participación • *Partizipation*

A comment on the strategic planning of health education (M. Backett) 149
Conflicts in ethical problems of patient education: strategies for hypertension control explore contractual approach (P. S. German & A. J. Chwalow) 195
Consumer participation in the health services (E. M. Bates) 45
Gesundheit in der Mitverantwortung der Bevölkerung (K. W. Newell) 218
Health by the people (K. W. Newell) 218
La participación comunitaria en los proyectos de acueductos y alcantarillados rurales: una experiencia colombiana (J. M. Ramirez, O. L. Orozco y G. Medina Salazar) . . 174
Participación de la comunidad en el desarrollo de los servicios primarios de salud (H. R. Acuña) 150
Participation et santé (K. W. Newell) 218
La salud por el pueblo (K. W. Newell) 218
Vigilancia epidemiológica con participación comunitaria: un programa de enfermedad de Chagas (J. C. Pinto Dias y A. L. Ribeiro Garcia) 29

28. **Planning of programmes** • *Planification des programmes* • Planificación de programas • *Programmplanung*

A comment on the strategic planning of health education (M. Backett) 149
Consumer participation in the health services (E. M. Bates) 45
Education and evaluation in an integrated MCH/FP project in rural Ghana: the Danfa Project (A. K. Neumann, W. B. Ward, M. E. Pappoe & D. L. Boyd) 233
An exercise in choosing educational goals (N. Dorn & A. Thompson) 260
Gesundheit in der Mitverantwortung der Bevölkerung (K. W. Newell) 218
Health by the people (K. W. Newell) 218
Participation et santé (K. W. Newell) 218
La Salud por el pueblo (K. W. Newell) 218
Die soziale Dimension in der Gesundheitspolitik: Wir müssen für eine gerechtere Verteilung der vorhandenen Mittel sorgen (H. Mahler) 74
Vigilancia epidemiológica con participación comunitaria: un programa de enfermedad de Chagas (J. C. Pinto Dias y A. L. Ribeiro Garcia) 29

29. **Policies** • *Principes d'action* • Principios de la acción • *Aktionsprinzipien*

Aktion Familienplanung in der Bundesrepublik Deutschland (C. Topfmeier) 51
Améliorer la condition humaine: quelle philosophie sera la nôtre? (M. Lalonde) . . 146
A comment on the strategic planning of health education (M. Backett) 149
Environment: a new code of ethics is needed (H. P. Mollenhauer) 152
Improving the human condition: on what philosophy can we rely? (M. Lalonde) . . . 146
Mejorar la condición humana: ¿en qué filosofía podemos apoyarnos? (M. Lalonde) . 146
Die Verbesserung der Lebensbedingungen des Menschen (M. Lalonde) 146
Perspectivas sociales en el sector de la salud: necesidad de un mejor reparto de los recursos (H. Mahler) 74
Perspectives sociales de la santé: la nécessité d'une remise en cause (H. Mahler) . . . 74
Les problèmes de santé liés au mode de vie et la liberté individuelle (H. L. Laframboise) . 153
Social perspectives in health: a fairer sharing of health resources is needed (H. Mahler) 74

30. **Population** • *Population* • Población • *Weltbevölkerung*

Attitudinal research among adolescent Nigerians regarding population control: implications for health education (D. C. Ugwuegbu) 270
Individual and societal concerns in population education (T. Poffenberger & E. Weiss) 119

31. **Professional preparation** • *Formation professionnelle* • Preparación profesional • *Berufliche Aus- und Weiterbildung*

Birth of the first centre for professional preparation in health education in Africa (Z. A. Ademuwagun) 189
Conflicts in ethical problems of patient education: strategies for hypertension control explore contractual approach (P. S. German & A. J. Chwalow) 195
Educación sobre la planificación familiar: diseño del programa, componentes formativos y relación costo-eficacia (J. Sayegh y L. W. Green) 99
Family planning education: programme design, training component and cost-effectiveness (J. Sayegh & L. W. Green) 1*
Kommunikation in der primärärztlichen Praxis: Einführung in ausgewählte theoretische Ansätze (E. Redler) 174
The North Karelia Project: a first evaluation (K. Koskela, P. Puska & J. Tuomilehto) 59
The reform of medical training: implications for health education (J. Tényi, J. Métneki & E. Horváth) 114
L'unité auto-éducative, méthode moderne d'enseignement (M. Kupper, J. May & J. Martin) 254
Vigilancia epidemiológica con participación comunitaria: un programa de enfermedad de Chagas (J. C. Pinto Dias y A. L. Ribeiro Garcia) 29

32. **Publications reviewed** • *Publications analysées* • Publicaciones analizadas • *Buchbesprechungen*

Alcohol education materials: an annotated bibliography (G. G. Milgrim) 140
El ayudante de medicina (OMS) 213
Cinquième rapport sur la situation sanitaire dans le monde, 1969-1972 (OMS) 214
The delivery of health services in the People's Republic of China (P. Wilenski) . . . 212
Drug abuse and social issues (2nd International Symposium on Drug Abuse) 141
The economics of health research (Ontario Council of Health) 212
L'éducation à la santé (Luk van Parijs) 286
L'enfant trisomique (D. Smith and A. A. Wilson) 286
Experiences implementing patient education in an out-patient clinic 284
Fifth report on the world health situation, 1969-1972 (WHO) 214
Food and nutrition strategies in national development (FAO/WHO) 142
Grossesse et maternité chez l'adolescente (J.-P. Deschamps) 286
Guía de educación sexual (J. A. Valtueña) 143
Guide pour l'intégration de l'éducation sanitaire dans les programmes de salubrité de l'environnement (K. A. Pisharoti) 142
Guide to the integration of health education in environmental health programmes (K. A. Pisharoti) 142
Health by the people (edited by K. W. Newell) 214
Health care planning (edited by J. C. J. Burkens, C. L. C. van Nieuwenhuizen and A. H. Wiebenga) 285
Health education (N. Scotney) 283
Health education guide: a design for teaching K-12 (M. Barrett) 285
The health educator in international and intercultural settings (New York University) . 285
Health promotion and health education in early childhood (University of Michigan) . . 286
Health teaching (R. P. Irwin) 212
Housing, the housing environment, and health: an annotated bibliography (A. E. Martin) 142
An introduction to medical sociology (edited by D. Tuckett) 212
Learning to play: playing to learn (E. M. Bower) 141
Making health education work (American Public Health Association) 286
La médecine: pour ou contre les hommes? (F. Régnier) 286
Nutrition (I. Rotsart de Hertaing et J. Courtejoie) 142
Nutrition humaine et développement (IEDES) 142
Nutrition in the community (D. S. McLaren) 211
Pathomorphosis (M. Brad, A. Menzi, M. Escher et B. Horisberger) 286

* Supplement

Participation et santé (K. W. Newell) 214
La pharmacodépendance (J. F. Kramer et D. C. Cameron) 213
Population communication: technical documentation series (Unesco) 286
Public health and community medicine (L. E. Burton and H. H. Smith) 211
Quinto Informe sobre la situación sanitaria mundial, 1969-1972 (OMS) 214
Rural health services: organization, delivery and use (edited by E. W. Hassinger and L. R. Whiting) 213
La salud por el pueblo (edited by K. W. Newell) 214
Santé meilleure, source de progrès (I. Rotsart de Hertaing, J. Courtejoie et A. van der Heyden) 142
School health practice (C. L. Anderson and William H. Creswell) 284
Social work in health care (edited by S. S. Clarke) 141
A student's guide to conducting social science research (B. B. Bunker, H. B. Pearlson and J. W. Schulz) 285
Summary proceedings of the international conference on public education about cancer (UICC) 140
Teenage smoking (US Dept. of HEW) 212
Thesaurus of health education terminology 1976 (SOPHE) 284
Understanding alcohol and alcoholism in Scotland (Scottish Health Education Unit) . 284

33. **Research and studies** • *Recherches et études* • Investigaciones y estudios • *Forschung und Untersuchungen*

Attitudinal research among adolescent Nigerians regarding population control: implications for health education (D. C. Ugwuegbu) 270
Aus der Grundlagenarbeit der BzGA, Köln 71
Bases scientifiques de la prévention de l'usage abusif des produits psychotropes en milieu scolaire (F. Davidson & M. Choquet) 29
Contributions invited for the 1977 Beryl J. Roberts Memorial Award for research in health education 232
Drug education: factual approach and values approach yield similar results (R. L. Sine) 88
Les représentations de la santé: recherches dans un centre de bilan de santé en Lorraine (A. d'Houtaud) 99, 173
A study of compliance factors in voluntary health behaviour (P. A. Vertinsky, C. Yang, P. J. M. MacLeod & D. F. Hardwick) 16
A study of health education aspects of smoking in pregnancy (L. Baric, C. MacArthur & M. Sherwood) 2*

34. **Roles** • *Rôles* • Funciones • *Rollen*

Emerging challenges in health education (S. K. Simonds) 153, 4*
Herausforderungen an die Gesundheitserziehung (S. K. Simonds) 245
Les représentations de la santé: recherches dans un centre de bilan de santé en Lorraine (A. d'Houtaud) 99, 173
Kommunikation in der primärärztlichen Praxis: Einführung in ausgewählte theoretische Ansätze (E. Redler) 174

35. **Rural health** • *Santé rurale* • Higiene rural • *Gesundheit auf dem Land*

Education and evaluation in an integrated MCH/FP project in rural Ghana: the Danfa Project (A. K. Neumann, W. B. Ward, M. E. Pappoe & D. L. Boyd) 233

36. **Safety** • *Prévention des accidents* • Prevención de los accidentes • *Unfallverhütung*

Seat belts in Ontario: an example of successful health education 206

* Supplement

37. **Social sciences** • *Sciences sociales* • Ciencias sociales • *Sozialwissenschaften*

Emerging challenges in health education (S. K. Simonds) 153, 4*
Herausforderungen an die Gesundheitserziehung (S. K. Simonds) 245
Kommunikation in der primärärztlichen Praxis: Einführung in ausgewählte theoretische Ansätze (E. Redler) 174

38. **Youth** • *Jeunesse* • Juventud • *Jugend*

Bases scientifiques de la prévention de l'usage abusif des produits psychotropes en milieu scolaire (F. Davidson & M. Choquet) 29
An exercise in choosing educational goals (N. Dorn & A. Thompson) 260
The flower children of Sudbury (C. W. Smiley) 275
Aus der Grundlagenarbeit der BzGA, Köln 71
El programa de control de la esquistosomiasis en Santa Lucía: éxito de la acción educativa (H. N. Celestin) 248

Authors • *Auteurs* • Autores • *Autoren*

ACUÑA, Héctor R. Participación de la comunidad en el desarrollo de los servicios primarios de salud 150
ADEMUWAGUN, Zacchaeus A. Birth of the first centre for professional preparation in health education in Africa 189
BACKETT, E. Maurice. A comment on the strategic planning of health education . . . 149
BARIC, L. *et al.* A study of health education aspects of smoking in pregnancy 2*
BATES, Erica M. Consumer participation in the health services 45
BERTHET, Etienne. L'éducation pour la santé: perspectives pour l'an 2000 245
BOYD, D. L. *et al.* Education and evaluation in an integrated MCH/FP project in rural Ghana: the Danfa project 233
CELESTIN, Herilton N. La educación para la salud: el programa de control de la esquistosomiasis en Santa Lucía: éxito de la acción educativa 248
CHOQUET, Maria *et al.* Bases scientifiques de la prévention de l'usage abusif des produits psychotropes en milieu scolaire 29
CHWALOW, A. J. *et al.* Conflicts in ethical problems of patient education: strategies for hypertension control explore contractual approach 195
DAVIDSON, Françoise *et al.* Bases scientifiques de la prévention de l'usage abusif des produits psychotropes en milieu scolaire 29
DORN, Nicholas *et al.* An exercise in choosing educational goals 260
FISHER, Delbert W. Adult education theory necessary in health education practice . . 129
GARCIA MANZANEDO, Héctor. Cultura dominante y subcultura: ¿à es necesario el cambio? 245
GERMAN, Pearl S. *et al.* Conflicts in ethical problems of patient education: strategies for hypertension control explore contractual approach 195
GREEN, Lawrence W. *et al.* Family planning education: programme design, training component and cost-effectiveness 1*
GREEN, Lawrence W. *et al.* Educación sobre la planificación familiar: diseño del programa, componentes formativos y relación costo-eficacia 99
HARDWICK, David F. *et al.* A study of compliance factors in voluntary health behaviour 16
HORN, Daniel. A model for the study of personal choice health behaviour 89
HORVATH, Erzsébet *et al.* The reform of medical training: implications for health education 114
D'HOUTAUD, Alphonse. Les représentations de la santé: recherches dans un centre de bilan de santé en Lorraine 99, 173
JOHNSON, Robert L. The national center for health education in the US: a role of major significance 170
KOSKELA, Kaj *et al.* The North Karelia project: a first evaluation 59
KUPPER, Marjorie *et al.* L'unité auto-éducative, méthode moderne d'enseignement . . 254
LAFRAMBOISE, H. L. Les problèmes de santé liés au mode de vie et la liberté individuelle . 153

* Supplement

LALONDE, Marc. Améliorer la condition humaine: quelle philosophie sera la nôtre? . 146
LALONDE, Marc. Improving the human condition: on what philosophy can we rely? . 146
LALONDE, Marc. Mejorar la condición humana: ¿en qué filosofía podemos apoyarnos? 146
LALONDE, Marc. Die Verbesserung der Lebensbedingungen des Menschen: Auf welches Konzept können wir uns stützen? 146
LEHMANN, Manfred. Werbeerfolgskontrolle 1975 der Massnahmen der Bundeszentrale für gesundheitliche Aufklärung 99
LOPEZ OROZCO, Orlando *et al.* La participación comunitaria en los proyectos de acueductos y alcantarillados rurales: una experiencia colombiana 174
MACARTHUR, C. *et al.* A study of health education aspects of smoking in pregnancy . 2*
MACLEOD, J. M. *et al.* A study of compliance factors in voluntary health behaviour . 16
MAHLER, Halfdan. Perspectives sociales de la santé: la nécessité d'une remise en cause . 74
MAHLER, Halfdan. Perspectivas sociales en el sector de la salud: necesidad de un mejor reparto de los recursos 74
MAHLER, Halfdan. Social perspectives in health: a fairer sharing of resources is needed 74
MAHLER, Halfdan. Die soziale Dimension in der Gesundheitspolitik: Wir müssen für eine gerechtere Verteilung der vorhandenen Mittel sorgen 74
MARTIN, Jean *et al.* L'unité auto-éducative, méthode moderne d'enseignement . . . 254
MAY, Jane *et al.* L'unité auto-éducative, méthode moderne d'enseignement 254
MEDINA SALAZAR, Gonzalo *et al.* La participación comunitaria en los proyectos de acueductos y alcantarillados rurales: una experiencia colombiana 174
METNEKI, Janos *et al.* The reform of medical training: implications for health education 114
MING, C. Khai *et al.* Dengue hemorrhagic fever: hospital reporting taken as an index of health education effectiveness 202
MINKLER, Meredith. The use of incentives in family planning programmes 3*
MOLLENHAUER, H. P. Environment: a new code of ethics is needed 152
MORA RAMIREZ, Jaime *et al.* La participación comunitaria en los proyectos de acueductos y alcantarillados rurales: una experiencia colombiana 174
NEUMANN A. K. *et al.* Education and evaluation in an integrated MCH/FP project in rural Ghana: the Danfa Project 233
NEWELL, Kenneth. Gesundheit in der Mitverantwortung der Bevölkerung 218
NEWELL, Kenneth. Health by the people 218
NEWELL, Kenneth. Participation et santé 218
NEWELL, Kenneth. Participación y salud 218
PAPPOE, M. E. *et al.* Education and evaluation in an integrated MCH/FP project in rural Ghana: the Danfa Project 233
PINTO DIAS, Jao Carlos *et al.* Vigilancia epidemiológica con participación comunitaria: un programa de enfermedad de Chagas 29
POFFENBERGER, Thomas *et al.* Individual and societal concerns in population education 119
PUSKA, Pekka *et al.* The North Karelia project: a first evaluation 59
REDLER, Elisabeth. Kommunikation in der primärärztlichen Praxis: eine Einführung in ausgewählte theoretische Ansätze 174
RIBEIRO GARCIA, Angelina L. *et al.* Vigilancia epidemiológica con participación comunitaria: un programa de enfermedad de Chagas 29
SAYEGH, Juliette *et al.* Educación sobre la planificación familiar: diseño del programa, componentes formativos y relación costo-eficacia 99
SAYEGH, Juliette *et al.* Family planning education: programme design, training component and cost-effectiveness 1*
SENAULT, Raoul. La primauté de l'homme 154
SHERWOOD, M. *et al.* A study of health education aspects of smoking in pregnancy . 2*
SIMONDS, Scott K. Emerging challenges 153, 4*
SIMONDS, Scott K. Herausforderungen an die Gesundheitserziehung 254
SINE, Raymond L. Drug education: factual approach and values approach yield similar results 88
SMILEY, Charles W. The flower children of Sudbury 275
TENYI, Jenö *et al.* The reform of medical training: implications for health education 114
THAUNG, U. *et al.* Dengue hemorrhagic fever: hospital reporting taken as an index of health education effectiveness 202

* Supplement

THOMPSON, Anne *et al.* An exercise in choosing educational goals 260
TIN U *et al.* Dengue hemorrhagic fever: hospital reporting taken as an index of health education effectiveness 202
TOPFMEIER, Christa. Aktion Familienplanung in der Bundesrepublik Deutschland . . 51
TUOMILEHTO, Jaakko *et al.* The North Karelia project: a first evaluation 59
UGWUEGBU, D. Attitudinal research among adolescent Nigerians regarding population control: implications for health education 270
VERTINSKY, Patricia A. *et al.* A study of compliance factors in voluntary health behaviour 16
WARD, W. B. *et al.* Education and evaluation in an integrated MCH/FP project in rural Ghana: the Danfa Project 233
WEISS, Eugene *et al.* Individual and societal concerns in population education 119
YANG, Chung-fang *et al.* A study of compliance factors in voluntary health behaviour 16

Printed in Switzerland
Studer S.A.